

# TSG4

## THEMATIC STEERING GROUP FOR PILLAR 4

18<sup>th</sup> Meeting of the TSG4

# EUSAIR

October 18<sup>th</sup> 2022

## RECAP CONTENT

Operational Conclusions of all held TSG meetings for Pillar 4

State of play of implementing Operational Conclusions of the 16<sup>th</sup> TSG meeting for Pillar 4

## OPERATIONAL CONCLUSIONS - 1<sup>ST</sup> TSG4

**Tirana, Albania, 12/13 March 2015**

7 out of 8 countries participated

➤ **TSG members**

- steady political and administrative commitment and adequate human resources-  
**agreed on**

➤ **TSG RoP**

- launching a written procedure for adoption of RoP (1 voice per country)-**agreed on**

➤ **Priorities and selection criteria**

- 3 actions selected as a start up, along with the specific criteria for identification of the best projects-**agreement to proceed as proposed**

➤ **Sources of financing**

- mapping and exploring possible sources of financing (each country within their administrations)-**some**

➤ **Identification of baselines/indicators/targets**

- establishing an inventory of databases (each country)-**CRO**
- DG GROW's advice: to take stock of the ETIS-**(?)**

## STATE OF PLAY OF IMPLEMENTING OC OF THE 2<sup>ND</sup> TSG MEETING

**Zagreb, Croatia, 29/30 June 2015**

*7 out of 8 countries participated*

### ➤ **RoP**

- all representatives agreed on proposed text ✓
- TSG members: deputies and Italian regions to be assigned ✓

### ➤ **Inventory of databases**

- available sources at national level listed and presented – reporting aggregated data to the EC ✓
- mapping of existing services/products ✓

## STATE OF PLAY OF IMPLEMENTING OC OF THE 3RD TSG MEETING

**Zagreb, Croatia, 26 November 2015**

*8 out of 8 countries participated*

### ➤ **TSG4 member list**

- all TSG members will inform about possible changes and appoint their deputies and technical/auxiliary stuff
- EUSAIR Intranet

✓

✓

### ➤ **Priorities and actions**

- TSG members will send their approval/comments on the list of top of 3 priorities per topics
- all TSG members will send concrete actions for all of selected priorities

+/-

➤ **Specific criteria and project concept template**

- TSG members will send their proposals/comments on the specific criteria and on the project concept template
- each country will choose the projects on national level and forward them to the TSG member for evaluation – 4 countries out of 8 (BIH, CRO, GRE, SLO)

✓

+/-

➤ **Communication**

- circular e-mails
- coordination of IPA countries: Albania

+/-

## OPERATIONAL CONCLUSIONS OF THE 4TH TSG MEETING FOR PILLAR 4

**Ljubljana, Slovenia, 14/15 April 2016**

*7 out of 8 countries participated*

### ➤ **IPA Countries Report**

- non-EU countries will gather information on national level by meeting with their NIPAC's
- organising a meeting of all NIPAC's from EU and non EU member countries (together with the representatives of TSGs for other Pillars)

### ➤ **Annual reporting to the GB**

- each country member will send remarks/inputs in written

✓



### ➤ **Functioning of TSGs**

- changing the advisory role of DG GROW to a higher responsibility role
- defining concrete directions for TSGs' functioning

### ➤ **Screening process**

- the TSG members will send their thoughts on screening process in written
- the TSG members will propose on how to monitor projects, as well as share their experience regarding this issue

### ➤ **Communication**

- circular e-mails
- cooperation with other Pillars

## OPERATIONAL CONCLUSIONS OF THE 5TH TSG MEETING FOR PILLAR 4

**Tirana, Albania, 17/18 November 2016**

*5 out of 8 countries participated*

### ➤ **Functioning of TSGs**

- the Albanian coordinator will monitor the network of the IPA countries (European Delegations in each IPA country should be contacted by DG REGIO in order to facilitate and to support video/conferences among the TSG IV members from the IPA countries)

### ➤ **Working paper of labelling and funding EUSAIR projects**

- the working paper on labelling was appreciated by the participants as there are different options for projects labelling and each TSG will explore all of them

➤ **Dialogue between EUSAIR key implementers and ESIF/IPA Programme Authorities**

- need to involve stakeholders from the countries and spread awareness about the EUSAIR +/-
- DG REGIO and NEAR will work together in planning similar meetings to take place in the four EUSAIR IPA countries
- the question to the Commission: „How the managing authorities take on board the work of the EUSAIR TSGs” – the EC will report on the outcome -

➤ **EU-China Tourism year 2018**

- TSG members will participate with various activities and send their ideas and proposals ✓
- DG REGIO and the Council of Europe will work together in order to develop macro-regional cultural routes; TSG members will reflect on potential cultural routes – **in progress** +/-

## OPERATIONAL CONCLUSIONS OF THE 6TH TSG MEETING FOR PILLAR 4

**Zagreb, Croatia, 26 April 2017**

*7 out of 8 countries participated*

### ➤ **Functioning of TSGs**

- TSG members will think through the idea of creating “a green travel map” and the means of developing “a success story” ✓
- will invite CPMR to the next meeting to identify ways of supporting the EUSAIR work of the regions on the sustainable tourism ✓

### ➤ **Report on/Analysis of the 8 national tourism strategies**

- feedback on the Report/Analysis on the National Tourism Strategies of the EUSAIR 8 Countries +/-

- each country will identify 1 of the proposed common tourism priorities for 8 EUSAIR countries and in the timeframe of 1 year try to make progress/concrete steps towards its realisation +/-
- **2<sup>nd</sup> EUSAIR Forum**
  - each country should propose 1 evaluator/expert (for monitoring and evaluation) to participate in the morning session Monitoring and Evaluation of the Progress of EUSAIR in Ioannina before the Forum +/-
- **the communication and distribution/AOB**
  - strengthening the communication and cooperation with other Pillars
  - TSG members will send possible input about events/actions planned in relation to EU-China Tourism year 2018 +/-

## OPERATIONAL CONCLUSIONS OF THE 7TH TSG MEETING FOR PILLAR 4

**Palermo, Italy, 21 November 2017**

*6 out of 8 countries participated*

### ➤ **Functioning of TSG**

- the communication and distribution of all documents and contributions have to be carried out via circular e-mailing ✓
- members will send their thoughts on the way the communication with other Pillars shall be continued -
- countries will send their proposals of concrete activities/next steps in priorities (as presented in the Report made by the EU legal expert), they have chosen to take lead in **by 25 January** +/-

### ➤ **Plan of work/activities (2017-2018)**

- TSG members will send their contributions to the EU-China Tourism year and European Cultural Heritage year -
- countries will send feedback on Green mapping project **by 21 December**; in case of positive feedback the TSG will contact Ecotrans about the Call ✓
- members will read the UNWTO proposal and decide **by 5 December**, whether they are interested in Western Silk road project or not

### ➤ **Facility Point**

- TSG members will send to the FP the list of media important for the field of tourism in each country – **info by FP Lead Partner** ✓
- countries will send their feedback on the proposed cross-Pillar (with Pillar 3) project “Managing Tourism Flows in Protected Areas” **by 11 December**; in case of consensus, the project will be sent to the TSG3 ✓

## ➤ Other

- Italy will in one day send a written project proposal of a cross-Pillar project about CRUISE tourism
- TSG members will send Italy the list, proposing the best experts working in institutions, private sector and academia, to be included in project
- the countries will send comments on Matrix for crossing priorities by Pillars **by 15 December** (after consulting with national TSG 3 members in their country)

+/-

+/-



# OPERATIONAL CONCLUSIONS OF THE 8TH TSG MEETING FOR PILLAR 4

**Zagreb, Croatia, 19-20 April 2018**

*6 out of 8 countries participated*

- nomination of TSG member responsible for cooperation within the BLUE MED initiative
- send feedback (approval of the texts, possible additions, comments) on the texts for two cross-pillar projects
- confirmation/choice on the themes of the EUSAIR cultural routes that will be developed in cooperation with CoE (proposal of three possible routes, The Olive Tree Route already confirmed by TSG 4); the second route (Maritime and Coastal Heritage or the Roman Emperor Route) will be chosen by the majority of votes

✓

+/-

✓

## Action with one month deadline

- countries will try to send some proposals (more detailed) on proposed actions of individual TSG4 members as proposed in the Executive Summary of the report on the EUSAIR national tourism strategies

## Other:

- create the list of all EUSAIR planned activities in 2018 including the AI-NURECC activities (proposed by DG REGIO) -
- the ideas for cross-pillar project proposals should be agreed between at least two TSGs and then put in the application form and sent to TSG4 members on 10 days approval ✓
- the TSGs should also appoint one person responsible for each of cross-Pillar projects
- no replies from countries (after one rush note sent) will be considered as an agreement
- Montenegro will get in touch with their national coordinator for the more detailed information about upcoming Montenegrin chairmanship (proposed to host 10th TSG 4 meeting as well) ✓
- send feedback on the proposal of time and place of the next TSG4 meeting: Mali Lošinj, back to back to the meetings organised in the framework of Croatian presidency of the Council of Europe ✓

## OPERATIONAL CONCLUSIONS OF THE 9TH TSG MEETING FOR PILLAR 4

### **Mali Lošinj, Croatia, 13-14 November 2018**

*7 out of 8 countries participated*

#### ➤ **Labelling projects**

- Members are invited to discuss the labelling process on national level, and send their proposals in next two weeks, to be presented as joint decision
- For the already screened projects the questionnaire will be prepared with Slovene partners to detect state of projects, and it will be sent to TSG members, to be answered **in two weeks time**

#### ➤ **Annual Reporting**

- Contribution to TSGs Annual Progress Reports for 2018 should be finalized by Feb 18<sup>th</sup> 2019, and countries contribution is expected **by 15<sup>th</sup> of Jan 2019**

### ➤ **Functioning of TSGs**

- Countries need to send their representatives to Pillar meetings and participate actively
- Deputies or representatives from the relevant Ministries need to be nominated, and their contacts sent in **two weeks time**
- For funds not spent in 2017 and 2018, countries were invited to propose activities (by the end of November)

### ➤ **Cooperation with other initiatives**

- **Routes4U**: an umbrella route will be formed on the theme of ancient Roman heritage; the questionnaire will be circulated once again to all TSG4 members, who should distribute it on national level and answer it **in ten days**
- **EYCH**: countries were invited to send a report on EYCH activities connected to top Pillar priorities of cultural tourism, tourism and culture (deadline was 30th November).

### ➤ **The cross cutting actions**

- EC will disseminate the open calls for proposals and has already provided the links to a number of platforms and calls for proposal
- Countries are invited to review the executive summary, choose a theme and send their further proposals latest by **21 January 2019**

### ➤ **EUSAIR Facility Point**

- Catania Declaration: TSGs shall identify the proposed macro-regional priorities for their respective pillar **by 15 January 2019**. PCs shall communicate in writing the proposed priorities to NCs **by February 2019**
- All are welcome to comment the »Modus Operandi« document **by December 15**
- Monitoring and evaluation: Questionnaire related to the M&E expert tasks is to be answered **by 10 December 2019**

➤ ***Italian and Montenegrin Chairmanship***

- Countries are invited to send proposals for the 10<sup>th</sup> TSG4 meeting in next two weeks

➤ **AOB**

- EC invites all to circulate information on upcoming call for proposals from DG MARE to their EUSAIR stakeholders (EC asks to be informed on any stakeholder proposals submitted to the these calls relevant for the EUSAIR as well as on actions related to the smart specialization platforms)
- TSG4 members are asked to present their future interesting events and other pertinent developments relevant for the work of TSG 4
- All proposed project concept summaries were to be sent to TSG4 members for two weeks written approval

## OC OF THE 10TH TSG MEETING FOR PILLAR 4

**Podgorica, Montenegro, 4-5 April 2019**

*7 out of 8 countries participated*

➤ **by APRIL 20<sup>th</sup>:**

- Project concept proposal AdrionCycleTour to be sent to all TSG4 members for urgent approval ✓
- Catania Declarations priorities proposals are to be sent by TSG4 members latest **by April 14<sup>th</sup>** ✓
  - Routes4U will send proposal to organize side event at EUSAIR Forum ✓
- TSG4 members are invited to send their proposal for the CONTACT PERSON EUSAIR- EIB ✓

➤ **by APRIL 24<sup>th</sup>**

- RCC will send their presentation and propose their model of cooperation with TSG4 -



- PANORAMED will send their presentation and details on Info Day (access to financing) to be distributed to the TSG4 members
- OIS AIR project presentation will be sent to all, and questions of interested parties are expected in two weeks time ✓
- AI-NURREC will send a new proposal in due time
- Routes4U activities – questionnaire Olive Tree Route ✓
- *MAY 17<sup>th</sup>*
- Project concept proposal on Education for Integrated Sustainable Tourism Management - comments of members or (silent) approval -
- TSG4 members are invited to review executive summary, choose a priority theme and send proposals for future activities ✓
- Further proposals from TSG4 members are expected for the labelling process ✓

- Proposals are expected for BLUE MED main topics
- TSG4 members are invited to propose further strategic project concept proposals
- *Further Actions:*
- North Macedonia will be invited as the guest to the next TSG4 meeting
- Next 11<sup>th</sup> TSG4 meeting will be held in Puglia, Bari
- Candidature for the 12<sup>th</sup> TSG4 meeting will be sent by Greece
- Stakeholder platform is expected to be presented in each EUSAIR country
- *Routes4U activities to be expected – Roman Heritage Route (RHR):*
- The questionnaire will be sent to TSG4 members to identify countries and interested partners for participation in further RHR project

+/-

+/-

✓

✓

✓

-

✓

- TSG4 members will express their interest and level of commitment in being involved in the project to create a Cultural Route ✓
- Routes4U will organize a first stakeholders meeting – expected in two weeks time ✓
- Routes4U will assist in the preparation of a proposal for COSME – COSME opening by the end of June 2019 +/-
- The Routes4U-study will be circulated ✓
- Capacity building programme – proposals of TSG members -
- TSG members will send information on national events connected to EUSAIR (communication) -

## OC OF THE 11TH TSG MEETING FOR PILLAR 4

***Bari, Italy, 20<sup>th</sup> and 21<sup>st</sup> November 2019***

*7 out of 8 countries participated*

- Albania is expected to be represented by the Pillar Coordinator in person on next meetings. ✓
- North Macedonia has nominated representatives to be present at TSG4 meetings, and will be regularly invited as the guest to next TSG4 meetings ✓
- North Macedonia is also kindly asked to nominate their representative for culture to participate at the meetings ✓
- Italy is expected to nominate their new national level representative to TSG4. ✓

## OC OF THE 11TH TSG MEETING FOR PILLAR 4

**Bari, Italy, 20<sup>th</sup> and 21<sup>st</sup> November 2019**

*7 out of 8 countries participated*

- In regards of the Routes4U cooperation, it was concluded that all countries' representatives that have not been at the stakeholders' meeting of RHR in Vienna (Montenegro and Albania) are welcome to join the initiative and express their interest in next two weeks ✓
- Data available on Iron Age Route will also be sent to the interested TSG4 members (Greece) in the next week ✓
- BLUEMED - New contact point will prepare proposals how to enhance mutual communication and activities, and send it to TSG4 members ✓
- TSG4 members are expected to react and send their comments on the proposal of Greece for cooperation with BLUEMED in next 4 weeks +/-

## OC OF THE 11TH TSG MEETING FOR PILLAR 4

**Bari, Italy, 20<sup>th</sup> and 21<sup>st</sup> November 2019**

*7 out of 8 countries participated*

- RCC - Common actions are important in order to gain better (visual) promotion of the region. Albania will establish communication with RCC and try to see what are the possible common actions and what kind of coordination TSG4 members can be engaged in in next two weeks -
- PANORAMED will send their presentation to be distributed to the TSG4 members in next 2 weeks. TSG4 members are invited to investigate all opportunities for working together with their proposals to be sent in next 4 weeks ✓
- TSG4 members are invited to send their proposals on the next All Round table topics on tourism and culture in two weeks time, which was proposed to be held back-to-back with the 12th TSG4 meeting, +/-

## OC OF THE 12TH TSG MEETING FOR PILLAR 4

**9th June 2020, virtual**

- Albania to actively engage PC for TSG4; -
- TSG members to be more proactive in implementing the TSG meetings OCs; ✓
- New project idea adopted: AIR Cultural Routes (Audit trail May 2020) ✓
- *TSG4 members invited to propose additional events in 2020 to use unused funds due to pandemic in the first half of the year;* -
- *TSG4 members invited to explore possibilities to further develop the concept of storytelling in their countries/destinations;* -

## OC OF THE 12TH TSG MEETING FOR PILLAR 4

**9th June 2020, virtual**




- Both Serbia and Slovenia will send by e-mail their inputs on their AII/EUSAIR Presidencies; +/-
- TSG4 members to actively seek national support to include proposed Pillar 4 flagship projects adequately, country specific, in the relevant programming documents; ✓
- PC will share all received presentation with TSG4 members;
- Greece will send draft proposals on the project with BlueMed they have been working on; ✓
- TSG4 members will send input by 19 June 2020 to Tourism generis and cc to PC on national measures for tourism related to COVID-19 crisis., +/-



## OC OF THE 12TH TSG MEETING FOR PILLAR 4

**9th June 2020, virtual**



- Thematic TSG2/TSG4 event (cycling tourism) to be held on 1-2 October 2020 (possibly in Zagreb); 
- *All RT on tourism and culture to be held back-to-back with 13th TSG4 meeting, pending approval of All Secretariat and the Slovenian Presidency;* 
- *13th TSG4 meeting to be held mid-October in Greece;* 
- *Workshop on the proper use of ESP, date to be proposed by the Marche region.*

## OC OF THE 13TH TSG MEETING FOR PILLAR 4

*6th October 2020 virtual*

- TSG4 members to provide feedback on proposed **5th EUSAIR Forum topics in 3 weeks' time**;; ✓
- TSG4 members to provide **feedback; regarding the Deliverable 2 recommendations** applicability on national and macro-regional level **by 9<sup>th</sup> October 2020**; ✓
- Serbia and Slovenia to inform in due time on the date and structure of their postponed EUSAIR Forums; ✓
- TSG4 members are asked to get in touch with their potential national partners and provide their contacts for the three strategic projects being developed **in 7days' time**; ✓
- TSG4 members to actively seek national support to include proposed Pillar 4 flagship projects adequately, country specific, in the relevant programming documents; ?
- Slovenia will send draft proposals on the new strategic project concept and TSG4 members will answer to the proposal after receiving it in the next **3 weeks' time**. ✓

## OC OF THE 14TH TSG MEETING FOR PILLAR 4 *16th February 2021, virtual*

- **5th EUSAIR FORUM** – TSG4 Thematic session on the topic of „New trends in sustainable tourism - what does the modern tourist want?“, held in January 2021- members participated with key messages and their representative speakers ✓
- New mono-pillar project idea proposed by Slovenia Living the Sea 0.4 approved ✓
- New mono-pillar project idea proposed by Croatia ProDestAIR MIQS approved ✓
- All together this makes four new project ideas to be developed, with AIR Cultural Routes and CruiseAIR. ✓
- Greece withdrew STPDEU project idea,
- Greece announced to propose a new cross-pillar idea and **contacts will be provided to interested parties who are invited to participate with ideas** ✓

+/-

## OC OF THE 15<sup>TH</sup> TSG MEETING FOR PILLAR 4

**20<sup>th</sup> April 2021, virtual**

- TSG4 members invited to send proposals for the second Issue paper topic, by 20th May -
- 6<sup>th</sup> EUSAIR Forum 12th May, TSG4 members participated with key messages and their representative speakers planned ✓
- Greece has sent the template draft proposal on the new cross-pillar strategic project concept “Network of Smart Sustainable Ecotourism Destinations in the Adriatic Ionian Macro-Region”, TSG4 members provided no objections to the proposal after receiving it, (positive reply from Puglia no other inputs by July 12th or after); ✓
- Greece provided contacts for DES\_AIR ✓
- Embedding – TSG4 members have actively sought national support to include proposed Pillar 4 flagship projects, Italy/Puglia did a number of quality workshops, and any new info on that topic is welcome ✓

## OC OF THE 16<sup>TH</sup> TSG MEETING FOR PILLAR 4

*5<sup>th</sup> October 2021, virtual*

- Report was given on the completed development of the strategic project idea: Integrated sustainable management of tourism destinations in AIR (DES\_AIR) ✓
- Tourism Transition Pathway is being completed, and TSG4 members to be informed about it – realized at the EUSAIR Stakeholder Conference November 5<sup>th</sup> 2021 ✓
- TSG4 M&E external expert, communication and innovation experts reported their activities ✓
- Contracts to be signed with external experts for the development of 4 new mono pillar strategic projects announced (AIR Cultural Routes, CruiseAIR, ProDestAIR and Living the Sea 4.0) ✓
- TSG4 Issue paper – two themes proposed and approved by MS - wellness and gastronomy tourism ✓

## OC OF THE 16<sup>TH</sup> TSG MEETING FOR PILLAR 4

*5<sup>th</sup> October 2021, virtual*

- Information on EC and other cooperation activities (EUSDR, EUSALP, CoE) ✓
- National Financial dialogue will be organized in Croatia at the beginning of December.  
– was organized in April 2022. ✓
- Albanian presidency reported on planned activities + / -
- TSG4 members were invited to think about proposals for the TSG4 session at the 7th EUSAIR Annual Forum to be organized by Albania ✓

***ANNUAL REPORT for 2021 was completed and approved January 28th by silent procedure***

## OC OF THE 17<sup>TH</sup> TSG MEETING FOR PILLAR 4

*5<sup>th</sup> May 2022, virtual*

- Information on EC and other cooperation activities (EUSDR, EUSALP, CoE) ✓
- Development of the strategic project ideas: AIR\_ProDest, CruiseAIR, Living the Sea 4.0 and AIR Cultural Routes documentation completed ✓
- FPLP will keep members informed how TSG4 will be involved in the revision process. EC will keep TSG4 members informed on all relevant issues ✓
- 11th Annual Advisory Forum on the Cultural Routes of the Council of Europe held in Chania, Greece 5 to 7 October 2022 with the special session on EUSAIR with 9 MS representatives - on topic of cultural tourism product on cultural routes ✓

**THANK YOU FOR YOUR  
ATTENTION!**



Prisavlje 14, 10000 Zagreb


<https://mint.gov.hr/>

<http://www.adriatic-ionian.eu/>

**Senka Daniel**

Head

Service for European Affairs and Policies

 +385 1 4653 760, +385 99 2631 571

 [senka.daniel@mints.hr](mailto:senka.daniel@mints.hr)

 [www.mints.gov.hr](http://www.mints.gov.hr)

